

Media Specialist Overview

The Media Specialist captures, documents, and shares the Good Earth Village camper experience through photography, videography, and digital storytelling. This role ensures that camp moments are documented for parents, staff, and promotional purposes while supporting the mission, values, and Christian faith foundation of Good Earth Village. The Media Specialist works closely with year-round leadership to create weekly photo updates, social media content, and promotional videos. They also actively participate in the life of camp, assisting with program activities and serving as a visible, supportive presence for campers, counselors, and other staff.

Key Responsibilities

Media Production & Communication

- Take photographs and video throughout each week for camper updates and GEV marketing purposes.
- Ensure that all key program activities are documented by coordinating with other staff to take photos or videos when the Media Specialist cannot be present (e.g., canoeing, off-site trips, or specialty activities).
- Upload daily photos to SmugMug for parents to view, as well as to a daily Google Photos album.
- Develop promotional video content for future camp marketing initiatives.
- Assist in preparing and organizing media for events, worship, and program highlights.
- Ensure all photos and videos respect camper safety and privacy, capturing only age-appropriate poses and settings, and following camp policies and ACA child protection standards.

Camper & Community Engagement

- Model Christian faith and servant leadership for campers and staff.
- Be visible and accessible to counselors, support staff, and leadership for listening, observing, counseling, and encouraging.
- Assist in all areas of the summer program (worship, games, activities) as needed, supporting camper engagement and staff coordination.
- Support campers and staff in a positive, Christ-centered manner, modeling safe and responsible media use and demonstrating servant leadership in daily interactions.
- Help ensure that meaningful moments across all program areas are captured, even when the Media Specialist cannot be present.
- Follow all child protection guidelines when taking and handling media, ensuring camper safety, privacy, and appropriateness at all times.

Operational & Program Support

- Follow the direction and supervision of the Program Director in all matters of program, personal behavior, and camper relations.
- Attend village and staff meetings, as schedule permits.
- Assist in planning and leading staff training sessions when requested.
- Perform other duties and assignments as requested by leadership.
- Serve as a representative of Good Earth Village to pastors, youth directors, education directors, volunteers, and parents.
- Prepare an end-of-season summary evaluating media coverage, content organization, and delivery systems (including SmugMug and Google Photos), along with recommendations for improving documentation and storytelling for future summers.

Safety & Policy Compliance

- Follow all camp safety procedures and operational policies, including ACA standards.
- Ensure safe handling and use of media equipment and maintain secure storage of digital content.
- Respond appropriately to camper health or safety concerns, coordinating with leadership as needed.
- Recognize and immediately report any suspected child abuse, neglect, unsafe conditions, or risk of self-harm, in accordance with state law and Good Earth Village policy.

Why This Role Matters

The Media Specialist plays a critical role in documenting the Good Earth Village experience, connecting families to camp life, and supporting program engagement through digital storytelling. By creating media content, assisting with program activities, and serving as a visible, supportive presence, this role helps maintain a strong sense of community, highlights camper growth, and communicates the mission of GEV to parents and supporters.

Mission Alignment

Media Specialists, like all summer staff, are expected to uphold the mission, values, and Christian faith foundation of Good Earth Village. Specifically, Media Specialists:

- Uphold the mission, values, and Christian faith foundation of Good Earth Village.
- Support and follow operational practices consistent with American Camp Association (ACA) standards.
- Ensure the safety, supervision, and well-being of campers at all times when working with media or operational tasks.
- Participate fully in camp life, including outdoor activities, worship, and scheduled programming.
- Attend and actively engage in staff meetings, trainings, and leadership sessions.
- Communicate clearly, respectfully, and promptly with campers, staff, and leadership.
- Represent Good Earth Village professionally to families, guests, volunteers, and congregational partners.
- Maintain appropriate professional boundaries and demonstrate integrity, flexibility, and a team-first attitude.
- Respond calmly and effectively to conflicts, challenges, and emergencies.
- Model Christian faith and servant leadership for campers and staff.
- Support programs that connect campers with faith, community, and the outdoors.

Mandatory Qualifications

- Must be at least 18 years old.
- Experience in media production, photography, videography, digital storytelling, or related fields preferred.
- Ability to supervise and engage campers in a safe and supportive environment when acting in a leadership role.
- Strong interpersonal, communication, and teamwork skills.
- Current CPR/AED and First Aid certification, or willingness to obtain certification during staff training provided by Good Earth Village.
- Completion of mandatory reporting and child protection training during staff orientation.
- Ability to follow and uphold American Camp Association (ACA) standards and all camp policies and procedures.
- Commitment to supporting the Christian mission and values of Good Earth Village.
- Must pass a criminal background check and be authorized to work in the United States.

Physical Requirements

- Ability to actively participate in outdoor camp activities for extended periods.
- Ability to walk frequently between program areas across uneven terrain.
- Ability to lift, carry, and safely manage media or operational equipment up to approximately 30 pounds.
- Ability to work in typical summer camp conditions including heat, humidity, rain, and insects.
- Ability to respond quickly in emergency situations and support camper safety.

Work Environment & Schedule

- Seasonal summer position.
- Work schedule includes long days, evenings, and occasional overnight responsibilities.
- Staff live and work in a residential camp environment.
- Breaks and time off are scheduled within the weekly camp rhythm.

Camp Mission & Goals

Good Earth Village provides a safe, inviting, and nurturing faith community for all participants. Each person and position is valued equally, and this lifestyle is modeled daily through servanthood consistent with our mission: exploring God in Creation, growing faith in community, and engaging the world as followers of Jesus.

Location: Good Earth Village

Reports To: Director of Programs and Ministry

Position Type: Full-Time, Seasonal

Salary: Weekly compensation begins at \$450